TOBY FITCH
Multidisciplinary Product Designer

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I believe to be bold is to have a huge imagination and be inspired by our wildest dreams. I am seeking to contribute my wide array of skills in a dynamic and challenging environment while collaborating with seasoned professionals in a forward-thinking company.

EDUCATION

Bachelor of Fine Arts, *magna cum laude,* May 2013
Rochester Institute of Technology, Rochester, New York
New Media Design and Imaging Major   GPA: 3.74
Deaf Cultural Studies Minor
National Collegiate Honors Society
Pi Kappa Phi Fraternity, Theta Psi Chapter
RIT's Innovation Center Incubator

ART SHOWS / AWARDS / PUBLICATIONS
· 2018: Dyers Art Gallery: 50 Artists 50 Years (6 photos)
· 2017: Seattle Magazine December issue (1 photo)
· 2016: Idiot's Guides: RV Vacations (4 photos)
· 2011 - 2013: RIT Honors Program
· 2008 - 2010: NTID Honors Art Show

SKILLS

SUMMARY
· Highly self-motivated individual obsessed with being pixel perfect
· Offer a keen eye for quality and improving existing methods
· Strong ability to multi-task in a fast paced environment
· Recognized team player with excellent technical aptitude
· Proven ability to quickly adapt and apply new technologies
· Lifelong interest in universal and inclusive design

SOFTWARE	PROGRAMMING
Figma	CSS3
Adobe Creative Suite	HTML 5
Microsoft Office Suite	Javascript *(familiarity)*
Cinema 4D / Octane	UNIX *(familiarity)*
Unity *(familiarity)*	

PROFESSIONAL EXPERIENCE

DESIGNER II
Microsoft, Contract, Redmond, Wa   **Nov 2018 to Present**
· As part of PAX (Partners App Experiences), we help our top tier partners build essential first and third party apps for Windows, Xbox, HoloLens, and the web. Projects: PWABuilder; first party apps (Calculator, Notepad, Alarms & Clock; Voice Recorder); etc.

OWNER / PHOTOGRAPHER
Ketaverse, Seattle, Washington   @ketaverse   f @ketaverse   **Aug 2017 to Present**
· Natural light photography studio specializing in portraiture, wedding, event, nature photography and more. (www.ketaverse.co)

DESIGNER / PHOTOGRAPHER / ARTIST
Toby Fitch Studios, Seattle, Washington   @tobyfitch   f @tobyfitchstudios   **June 2013 to Present**
· Personal side projects from startups to landscape photography and other creative adventures. (www.tobyfitch.com)

PRODUCT DESIGNER II
Microsoft, Contract, Redmond, Washington   **June 2016 to Dec 2017**
· Multidisciplinary design approach in creating the world of Windows Mixed Reality. Presented ideas and delivered assets to peers, partners, and management in ways that tells the customer's story while incorporating feedback into design efforts.
· Shipped AAA products as part of a diverse team of talented, passionate and ambitious people in a startup environment while utilizing the latest technological innovations to create human centered experiences.

DESIGNER
Convo Communications, Remote Independent Contractor, Pleasanton, California   **Nov 2014 to May 2015**
· Worked on large-scale digital marketing projects over multiple platforms including emails, websites, and social media.
· Modernized and revamped existing website designs via HTML/CSS while improving their brand strategy efforts.

USER EXPERIENCE DESIGNER
Synacor, Buffalo, New York   **Sept 2013 to Sept 2014**
· Contributed to many different aspects of product design process including high level and/or detailed wireframes, mockups, and interactive prototypes, experimenting with new user experiences, and assisting with user testing/research initiatives.

USER EXPERIENCE ASSOCIATE
Sapient Razorfish (formerly Rosetta), Cleveland, Ohio   **July 2012 to Aug 2012**
· Summer co-op focused on small and large-scale projects with high-profile clients such as State Farm, Pirelli, and Nationwide.
· Created high-fidelity extended designs for desktop and mobile web platforms.